



## Yearly Sponsorship Opportunities

### Daily and Twice Daily Worcester Telegram & Gazette

Section	Broadcasts Per Year	Spots per Broadcast	Annual Sponsorship
Obituaries	730	2 (1460/yr)	<b>\$2,500</b>
Front Page News	730	2	<b>\$2,500</b>
Local News	730	2	<b>\$2,500</b>
Letters to The Editor	730	2	<b>\$2,500</b>
Business News	417	2 (834/yr)	<b>\$1,500</b>
Entertainment	417	2	<b>\$1,500</b>
Sports	417	2	<b>\$1,500</b>
Special	417	2	<b>\$1,500</b>

### Weekly One-Hour Broadcasts

#### COMMUNITY NEWSPAPERS

Paper	Broadcasts Per Year	Spots per Broadcast	Annual Sponsorship
Auburn News, Millbury Sutton Chronicle, Grafton News	52	3 (156/yr)	<b>\$1,000</b>
Spencer News, Barre Gazette	52	3	<b>\$1,000</b>
Shrewsbury Chronicle, Northborough/Southborough Villager, Westborough Times, Community Advocate	52	3	<b>\$1,000</b>
Sentinel & Enterprise (Fitchburg Area)	52	3	<b>\$1,000</b>
Southbridge News, Charlton Villager, Sturbridge Villager	52	3	<b>\$1,000</b>
Gardner News	52	3	<b>\$1,000</b>
The Item, (Lancaster & Clinton Boylston & West Boylston)	52	3	<b>\$1,000</b>
Marlboro Main Street Journal, Hudson Sun, Harvard Press, Bolton Independent	52	3	<b>\$1,000</b>
The Landmark (Paxton, Holden, Princeton, Sterling, Rutland)	52	3	<b>\$1,000</b>
Webster Times, Blackstone Valley Tribune	52	3	<b>\$1,000</b>

#### ADDITIONAL NEWSPAPERS & PUBLICATIONS

##### (WEEKLY)

Publication	Broadcasts Per Year	Spots per Broadcast	Annual Sponsorship
Worcester Business Journal	52	3 (156/yr)	<b>\$1,000</b>
Worcester Magazine	52	3	<b>\$1,000</b>
Vocero Hispano	52	3	<b>\$1,000</b>

**CALL 508-797-1117 OR EMAIL [vince@audiojournal.net](mailto:vince@audiojournal.net) WITH ANY QUESTIONS YOU MIGHT HAVE.**

**SPECIALTY PROGRAMS  
(WEEKLY)**

<b>Program</b>	<b>Broadcasts per Year</b>	<b>Spots per Broadcast</b>	<b>Annual Sponsorship</b>
Children's Hour	52	3 (156/yr)	<b>\$1,000</b>
All Things History	52	3	<b>\$1,000</b>
An Older Voice	52	3	<b>\$1,000</b>
A Common Voice	52	3	<b>\$1,000</b>
Another Point of View	52	3	<b>\$1,000</b>
Weekend Update	52	3	<b>\$1,000</b>
A J Sports Page	52	3	<b>\$1,000</b>
Science Journal	52	3	<b>\$1,000</b>
Backyard Bookshelf – local authors of note	52	3	<b>\$1,000</b>
Radio-Active Theatre	52	3	<b>\$1,000</b>

**RETAIL CIRCULARS AND SALES  
(WEEKLY)**

<b>Program</b>	<b>Broadcasts per Year</b>	<b>Spots per Broadcast</b>	<b>Annual Sponsorship</b>
Bargains Bargains (Price Chopper, Stop & Shop, Shaw's & Big Y)	52	3 (156/yr)	<b>\$1,000</b>
The Shopper's Guide (Top Retail and Drug Stores)	52	3	<b>\$1,000</b>

**Monthly One-Hour Broadcasts**

<b>Program</b>	<b>Broadcasts per Year</b>	<b>Spots per Broadcast</b>	<b>Annual Sponsorship</b>
Accent on Ability (2 <sup>st</sup> & 4 <sup>th</sup> Tue)	36	3 (108/yr)	<b>\$750</b>
African American Experience (1 <sup>st</sup> , 3 <sup>rd</sup> & 5 <sup>th</sup> Tue, - 5 <sup>th</sup> Tues (STATEWIDE )	28	3 (84/yr)	<b>\$600</b>
Armchair Traveler (1 <sup>st</sup> & 3 <sup>rd</sup> Saturdays)	24	3	<b>\$500</b>
Cooking in the Dark (2 <sup>nd</sup> , 4 <sup>th</sup> & 5 <sup>th</sup> Saturdays)	24	3	<b>\$500</b>
Speaking Volumes (1 <sup>st</sup> Tuesday) <b>BROADCAST STATEWIDE</b>	11	3 (33/yr)	<b>\$750</b>



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